



OFFICIAL SHOP ROME FIRST 2011 Treasure Hunt FORM

Find answers for three (3) 1912-themed Shop Rome First Treasure Hunts posted at 43 Rome stores. Three winners will share \$1,000 in gift certificates from participating stores, courtesy of sponsor First Source Federal Credit Union. Answers must be submitted on OFFICIAL TREASURE HUNT FORMS found on ShopRomeFirst.com or at Jervis Public Library and at the Rome Chamber office. Questions? Call the Rome Chamber at 337-1700.

| THREE HUNTS | WHICH QUESTIONS? | Contest Close Day* | ELIGIBLE to win PRIZE | WINNER ANNOUNCED? |
|--------------|------------------|-----------------------|-----------------------------------|-------------------|
| HUNT #1 | Questions 1-15 | 12Noon - Mon., Dec. 5 | \$200 in Gift Certificates | Wed., Dec. 7 |
| HUNT #2 | Questions 1-30 | 12Noon - Mon., Dec 12 | \$300 in Gift Certificates | Wed., Dec. 14 |
| The BIG HUNT | Questions 1-43 | 12Noon - Mon., Dec 19 | \$500 in Gift Certificates | Wed., Dec. 21 |

* Official form with answers sent by mail or delivered to Rome Chamber, 139 W. Dominick St., Rome, NY 13440 or FAXED to 337-1715 by 12noon of Contest Close Day

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| Please print NAME: _____ | PHONE NUMBERS - HOME: _____ CELL: _____ OTHER: _____ |
| ADDRESS: _____ | WINNERS will be notified by PHONE between 9am-5pm on Tuesday, Dec 6, 13, & 20. |
| TREASURE HUNT QUESTION and in parenthesis, (Store where the ANSWER will be found) | Please PRINT YOUR ANSWER CLEARLY next to each question in the space below. Illegible answers may disqualify your entry. |
| 1. What is the only Shakespeare play seen on Broadway in 1912, that the RCT has produced? (ACE Hardware) | |
| 2. "Oliver" was revived in 1912 for Broadway. During what season was it produced for RCT? (Acme Pool & Spa Co.) | |
| 3. Who directed the only Shakespeare play seen at the Rome Community Theater? (American Red Cross - Rome Area Chapter) | |
| 4. In 1912, this show was seen at the Casino Theater in NYC. It was seen in 1963 at the RCT. (Antonowicz Group) | |
| 5. Who is the oldest living member of the Rome Community Theater? (Arby's Roast Beef Restaurant) | |
| 6. Who became the youngest member of the Rome Community Theater at only 3 days old? (AT&T Premier Technologies) | |
| 7. This musical played in 1956 at the RCT theater after a successful run in NY and London through 1912. (Bailey's Karate School) | |
| 8. Name the person who recieved more Henry awards in his lifetime than any other member of the RCT. (Capitol Theatre) | |
| 9. What two acting companies formed the Rome Community Theater? (Complete Canine Services of CNY) | |
| 10. The first production of the RCT was performed where? (Cornucopia Candles & Toy Shoppe) | |
| 11. What was the first production of the Rome Community Theater? (Darkroom Imaging) | |
| 12. What was the name of the theater at 114 E. Dominick St. in 1912. (It had opened the previous year, and would later be renamed The Strand Theater.) (Davis Optical) | |
| 13. Although best-known today for the 1937 movie version starring Jeanette MacDonald, this musical comedy first played on Broadway in 1912. What is it? (Delta Divers) | |
| 14. After this member of the Detroit Tigers baseball club attacked a fan in the stands, he was suspended. To protest his suspension, the remaining members of the team went on strike on May 18, 1912. Who was the suspended player? (DiBella's Gifts) | |
| 15. This famous dancing star of the 1952 movie "Singin' in the Rain" was born on August 23, 1912. Who is he? (Eastern National at Fort Stanwix National Monument) | |
| 16. This popular song "Mary is a Grand Old Name" was introduced in the 1912 musical comedy, "45 Minutes from Broadway." Who wrote it? (Edible Arrangements) | |
| 17. Who was the victor in the three-way presidential election in 1912? (Empire Drugs) | |
| 18. This movie star of 1912's "The New York Hat" was popularly known on the screen as "Little Mary." Who was she? (Engelbert's Jewelers) | |



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Three (3) winners will share \$1,000 in gift certificates,
 good at many participating Treasure Hunt stores.
Be sure to see other side for more questions!

Treasure Hunt Sponsor

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 FEDERAL CREDIT UNION
 You're First.

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| 19. What was the name of the drug store on the site of the future Capitol Theatre in 1912? (Eyecare Center of Rome, Inc.) | |
| 20. On its maiden voyage, the H.M.S. Titanic struck an iceberg and sank, with a loss of life of more than 1,500 persons. What was the actual date that the Titanic went down? (First Presbyterian Church) | |
| 21. This Canadian-born movie producer introduced the Keystone Kops in the 1912 comedy, "Hoffmeyer's Legacy." Who was he? (Herb Philipson's) | |
| 22. Why is the Treasure Hunt theme centered around the year 1912? (Humane Society of Rome) | |
| 23. Originally added with hesitation due to its uncertain future, this reached its ninth birthday at the library in 1912. (Hummel's Office Plus & Hummel's Hallmark) | |
| 24. There was a piqued interest in this title in 1912, which was not shelved in Local History. (Jervis Public Library) | |
| 25. People from 1912 probably never guessed that this section of the library would have so many books to choose from in 2012. (The Jewel Box) | |
| 26. Newspaper readers could have seen headlines about this in 1912. (Kikko's Koffee House) | |
| 27. What was the market price for dead flies in Rome during 1912? (King Pin Lanes) | |
| 28. Library patrons in 1912 would be surprised by this innovation at Jervis today. (Locomotion Hobby) | |
| 29. This author met his demise in 1912. (Lynn's Closets) | |
| 30. Newspaper readers at Jervis were likely stirred to agitated discussion about this occurrence in 1912. (Nunn's Home Medical Equipment) | |
| 31. After hearing the newspaper stories of great athletic accomplishments, children likely clamored to this section in the children's room. (Olney's Flowers) | |
| 32. The author of a popular book in 1912 has books with this call number at Jervis today. (The Photo Shoppe) | |
| 33. What local organization was already in place when the Rome Chamber of Commerce was established in 1912? (Prescription Center Pharmacy) | |
| 34. In 1912, what business was located a few doors from the Bayous of the Mohawk? (Quality Inn of Rome) | |
| 35. How many automobiles were owned by Romans in 1914, and how many miles of paved streets? (Ridge Street Depot) | |
| 36. Who were the first women to serve on the Chamber's Board of Directors, and in what year? (Rome Family YMCA) | |
| 37. The Beach Lumber Company was originally located on Front St. in Rome. When was the business started? (Rome Historical Society) | |
| 38. Harper Supply Inc. was established in 1900 at 224 W. Dominick St. What year did the company move to 102 S. George St? (Ski & Snow Board Warehouse at Rome Pool & Spa) | |
| 39. In 1912, what auto firm inquired about establishing a plant in Rome? (Spressos Café) | |
| 40. When did H. B. Hinman and the Rome Chamber complete negotiations and consummated pledges that brought the establishment of Rome Strip Steel in Rome? (Wilcove Rockford Auto Glass) | |
| 41. What did the Rome Chamber's Retail Division oppose on February 16, 1942? (Wingate by Wyndham) | |
| 42. What man started work as an office boy in 1867 at the Rome Iron Works and later became president of the Rome Brass and Copper Company and largely responsible for Rome earning its title as the "Copper City?" (Witchley Chiropractic & Acupuncture) | |
| 43. Sam Simpkins came to Rome in 1910, bought a horse and cart and began selling men's apparel and accessories. When did he establish the city's largest men's clothing store and where was it located? (Zensations Therapeutic Massage) | |

END OF HUNT #2

END OF THE BIG HUNT

REMEMBER: The Rome Chamber must receive all answers no later than 12Noon on Monday of Contest Close Day. For more information, contact the Rome Area Chamber of Commerce • 139 W. Dominick St., Rome NY • (315) 337-1700 • FAX (315) 337-1715 or visit www.ShopRomeFirst.com